



The 411 Companies
Of America Inc.



Enjoy Unlimited Income Potential With The YourCounty411.com Web Portal Business

Investing in a YourCounty411.com Website Portal business creates for you several avenues to generate revenue - **unlimited revenue.**

Spending \$50 per month for Internet advertising is minimal to most businesses. That is far less than they would spend for a disposable one-time print ad or a minute on some radio stations.

The YourCounty411.com Web Portal is a 24/7 - 365 days a year promotion for their business! You are provided with suggested prices for your advertising - however, you may establish your own selling prices dependent on your market. You have a steadfast cost for all 411 products that you sell. You are in full control of your profits!

The following matrix shows the gross profit and the *recommended* commission percentage to be paid to a salesperson. If you are the salesperson and owner, then **add the commission amount to your net profit for your total earnings.**

Monthly Potential Sales & Profit Revenue Generator

150,000 Minimum Population Market

Monthly Ad Sales	Your Cost	Gross Profit	30% Commission	10% Promo	Net Profit
\$ 10,000	3,000	7,000	3,000	1,000	\$ 3,000
\$ 15,000	4,500	10,500	4,500	1,500	\$ 5,500

150,000 – 250,000 Small County Population Market

\$ 20,000	6,000	14,000	6,000	2,000	\$ 6,000
\$ 25,000	7,500	17,500	7,500	2,500	\$ 7,500

250,000 - 500,000 Medium County Population Market

\$ 40,000	12,000	28,000	12,000	4,000	\$ 12,000
\$ 60,000	18,000	42,000	18,000	6,000	\$ 18,000

500,000 – 1,000,000 Large County Population Market

\$ 75,000	22,500	52,500	22,500	7,500	\$ 22,500
\$ 100,000	30,000	70,000	30,000	10,000	\$ 30,000

The above figures are based on a licensee using The 411 Companies suggested selling prices. You may decide to charge more or less than the suggested selling price. Your cost figures have been rounded off to 30%. Some ads/services may be more and some may be less. We suggest you pay salespeople a salary/commission equal to approximately 30% of the gross sale amount.

We recommend that you spend 10% of your sales on promoting your 411 site. We have tried to provide you with an average amount.

The final decision on all pricing and expenditures is left up to the 411 licensee.